

3 | 4 DECEMBER 2015
BERLIN

Premier Cercle
THE PANEUROPEAN
INTELLECTUAL PROPERTY SUMMIT

▶ ip SUMMIT BERLIN 2015

THURSDAY & FRIDAY
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HILTON BERLIN | GERMANY



KEY FIGURES

500+
IP professionals
expected

150+
Countries
represented

50+
hot topics
on the latest
IP Challenges

TRADEMARKS | PATENTS | COPYRIGHT | DESIGN

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THE MOST RECENT EVOLUTIONS ON IP
IN EUROPE?

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AND GAIN FURTHER INSIGHTS AND UPDATES FROM TOP EXPERTS
AND "BLUE CHIP" COMPANIES.

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This year, we will gather key representatives from more than 60 innovative
companies worldwide to discuss the hottest topics in IP for two days in Berlin.

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ISSUES TACKLED THIS YEAR

- Standard Essential Patents : EU Competition Rules and Players' Views
- The Spillover Effect of Plain Packaging
- More IP Rights or Better IP Enforcement?
- Domain Names and the Rollout of New gTLDs
- Industrial Design Protection: What are the Most Advanced Evolutions?
- The EU Commission's Roadmap for Modernising the EU's Copyright Framework
- The Internet of Things (IoT): Emerging Trends and Opportunities for 2016!
- The Principle of Territoriality in an International Copyright Framework

WITH THE PARTICIPATION OF

BSH, DEVIALET, DRAEXLMAIER GROUP, ECTA, ERICSSON, IBM, INTEL, JAMS INTERNATIONAL, MINDRAY MEDICAL INTERNATIONAL, MOTION PICTURE ASSOCIATION, NOKIA, PHILIPS, RICHEMONT, SAMSUNG, SCOTCH WHISKY ASSOCIATION, UK PARLIAMENT, UNIFIED PATENTS, UNIVERSAL MUSIC PUBLISHING, WIPO, and many more...

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